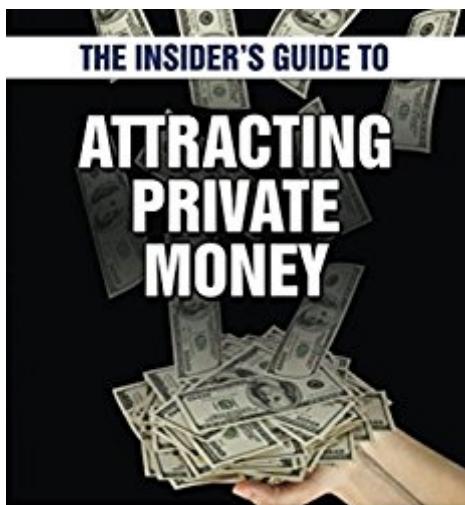


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The Insider's Guide To Attracting Private Money: Five Secrets To Fast, Unlimited Capital So You Can Save Money, Buy More Real Estate & Build Wealth



Five Secrets to Fast, Unlimited Capital
So You Can Save Money,
Buy More Real Estate, & Build Wealth

MARK HANF



Synopsis

What would unlimited capital do for your real estate investment business? Tap into the growing and virtually unlimited capital resource known as *privatemoney*. The *Insiderâ™s Guide to Attracting Private Money* presents the ideal strategy, posture, and approach for attracting private investors. The book introduces The Five Steps to Money Methodâ„¢, a proven approach for attracting capital. If you are looking for a blueprint for how to develop a relationship with a potential private lender and how to get him or her to invest with you, this book will show you the way. Mastering the strategies and principles outlined in this book will allow you to:

- â¢ Take your real estate business to the next level using private capital.
- â¢ Wave goodbye to the banks! Never wait months to be turned down again!
- â¢ Never lose a deal again because you couldn't close fast enough!
- â¢ Get cash discounts from highly motivated sellers because you can close quickly!
- â¢ Never slow down your marketing efforts for fear of running out of money!

Distinguish yourself from amateur real estate investors, and be on your way to raising millions of dollars in private capital to grow your real estate business!

Book Information

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Customer Reviews

I think there are definitely a bunch of fake reviews on this book. I paid 99c for the kindle version and I feel like I have never been so ripped off in my life. Can you imagine having to pay money to sit through TV commercials? That is what this feels like. You are essentially paying money to get to listen to a sales pitch about a \$500 dvd set that will truly give the answers you thought you were going to receive from the book. Avoid.

I am an investor with Mark's Pacific Private Money fund in Novato, CA and have been very pleased with him and the returns of his fund to me from the start. This is a book is well written, interesting and to the point. Mark himself is a good example of why I decided to invest with him in the first place. He has the background, experience, credentials and honesty I was looking for as a private lender. This book is a good example for others who want to attract investors - whatever their business may be.

This book is a great quick read written by somebody in the trenches. For anybody wanting to raise capital through either debt or equity partners in real estate or business should read this book. It's straight to the point with no BS.

I have known Mark for almost 5 years and have been privileged to host The Best of Investing with him since August 2010. I have found him to be a man of high integrity and really enjoyed his book! It is well written and has a lot of great information regarding private money.

First I want say, the book is great for those looking to still be under the control of some one else. I'll be sixty in a few months and I have worked all my life. Started at 19 and never been laid off or unemployed in my 39 years work history. I've made some bad financial mistakes but I still managed to save for retirement. I want my last 5yrs. of work to be all about my golden years. I'm not going to hand over large profits to anyone again. I will use what I have to build a nice stock of rentals. I'm not wanting to be rich. I just don't want to run out of money before my expiration come. My children are welcome to all I leave behind. No, I will not leave a fortune for the lenders. Good luck everyone else, this isn't for me.

Fabulous source for a quick insight into raising money. To the point, direct, no fluff. Written as an investor likes to be presented to. Walking the talk. The book provides the road map for what you do

in preparation for raising money, the thought process of typical investors to help you prepare, and resources available to those desiring to go for it. Michael Ryan, Mortgage Broker and Investor

This is a no nonsense guide to using private money. It goes into detail about how to interact with investors to raise capital and make the relationship successful. A definite read for any real estate investor

Mark did a great job in presenting his case for attracting private money. It was clear and concise. Very easy to read and it made good sense. There were references in the book to other materials that he has which go into much fuller and specific detail about implementing the methods he outlined, and in my opinion, they would be well worth getting. However, any discerning reader could easily take the information and knowledge from this simple guide without having to do anything other than apply the information. I have been to innumerable courses on "smart" real estate investing, have developed and JV'd on millions of dollars worth of property, and have also been a licensed real estate agent,.. and yet I learned things from Mark in this book that I am sure to apply. Well worth a read,.. and at the 99cents Kindle book price you are literally "stealing" from him!

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